

Organic Cocoa Initiative Yayra Glover in Ghana



In 2007 Yayra Glover, (dual citizen of Ghana/Switzerland) followed the call of his homeland. As a human rights expert he was determined to start a sustainable project in his country. Through his work at the Office for



Migration in Switzerland he knew the problems of many African People: few job opportunities and missing perspectives in the home country. His credo: Africa needs opportunities, not charity. Organic cocoa cultivation is such an opportunity.

Yayra's vision: He wants to encourage young people to stay away from the streets of the main cities and go back to the countryside, because there is work.

What happened to this idea?

- Today 5800 farmers are being trained and their businesses are becoming BIO-certified. The higher price for their product creates additional income.
- New jobs have been created for young, well-trained people working in the field of educational training and management at Yayra Glover Ltd.
- Illustrated training materials were created, as many of the participants are illiterate.
- Over 1000 tonnes of top-quality cocoa beans are harvested and processed locally or in Switzerland.
- No child labour at the farms

But now from the beginning:

In 2010, the Secretariat for Economic Affairs (SECO) was won as the main sponsor for the project "Organic Cocoa from Ghana". Felchlin AG, a swiss chocolate manufacturer, and a cocoa expert from Helvetas were involved as important partners. The foundation was laid – a difficult path for success stayed ahead.

Animated by the film «Zartbitter» by Angela Spörri the «Yayra Glover Association» was founded in Rheinfelden. It presently has around 100 members.

In 2012, with the help of some committed members, the association took over the management of the SECO project. Thanks to the great commitment of all those involved, the most important goals had been achieved when the project ended in summer 2017.

The next big steps:

Own premises: The new warehouse in Suhum has gone into operation in October 2018 in time for the new cocoa season, the offices followed in 2019. A big step forward in efficiency and quality.

Trading capital: with the help of a Swiss investor Yayra Glover LTD had enough capital to start the season 2019/20 on time. A full warehouse demonstrates this impressively.



Local chocolate manufacturing:

Fairafric is building a chocolate manufacturing unit on the site of Yayra Glover Ltd. with the support of Ludwig Weinrich GmbH and with an investment loan of the German Development Bank. At least 50 qualified workplaces will be established in Suhum.

We congratulate Yayra Glover and his coworkers on their efforts and achievements in realizing his vision.

Eveline Rätz-Rey, President
Baslerstrasse 36
4310 Rheinfelden
www.yayraglover.ch



Please support Yayra and become a member of the Yayra Glover Association !



Antrag für Mitgliedschaft

Ich bin interessiert an
(bitte Zutreffendes ankreuzen)

- Einzelmitgliedschaft (100.—)
- Paar- / Familienmitgliedschaft (150.—)
- Firmenmitgliedschaft (150.—)

- Einzelmitgliedschaft limitiert auf 1 Jahr (100 Fr.)
- Einzelmitgliedschaft limitiert auf 2 Jahre (200 Fr.)
- Einzelmitgliedschaft limitiert auf 3 Jahre (300 Fr.)

- Einzelmitgliedschaft für ein Jahr als Geschenk
(100 Fr.) inklusive Schokolade im Wert von 20 Fr.
Angaben zur beschenkten Person auf der Rückseite

- DVD „Zartbitter“ erhalten am:
- Schokolade erhalten am:

Firma
Vorname
Name
Adresse
PLZ, Ort
Telefon
e-mail

Wie haben Sie von unserem Verein Kenntnis erhalten?

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Vorname (Partner)

Name (Partner)

Datum: Unterschrift:

Bitte senden an: Verein Yayra Glover, Baslerstrasse 32, 4310 Rheinfelden
Spendenkonto: IBAN: CH57 0076 1502 8811 1200 1, Aargauische Kantonalbank PC 50-6-9

oder im SchenkART-Laden abgeben:
SchenkART Eveline Rätz-Rey Baslerstrasse 36, 4310 Rheinfelden - e-mail: info@schenkart.ch